

- a.
- b.
- c.

4. PRESENT POSITION

5. FORMER APPOINTMENTS/ACADEMIC:

6. EXPERIENCE

7. PROVIDE DETAILS OF YOUR AREA OF WORK, HONORS, ETC. WHICH UNDERLINE THE USEFULNESS OF YOUR BOOK TO THE READER.

ABOUT THE BOOK

8. STATUS OF MANUSCRIPT: Partial Complete
(Please TICK applicable)

9. WILL YOU BE ABLE TO PREPARE THE TEXT ELECTRONICALLY? IF SO, WHAT SOFTWARE WILL YOU BE USING?

10. WILL YOU BE ABLE TO PREPARE YOUR FIGURES ELECTRONICALLY? IF SO,WHAT SOFTWARE WILL YOU BE USING?

11. ESTIMATED COMPLETION DATE:
(If manuscript is not complete)

12. NUMBER OF PAGES OF TYPED MANUSCRIPT:

13. ESTIMATED NUMBER OF PRINTED PAGES:

14. NUMBER OF:

Line Drawings:

Tables:

Photographs: (a) Colour:

(b) Black and White:

15. CONTENTS- Please give a full list:
(Attach seperate sheets if required)

16. DO YOU PLAN TO INCLUDE (Please indicate numbers)

a. Problems :

c. Case Studies:

b. Exercises:

d. Any Special Feature:

17. AUDIENCE

What disciplines (in order of importance) are addressed by your book?

- a.
- b.
- c.

d.

18. AT WHAT LEVEL THE BOOK WOULD APPEAL?

(Please TICK where applicable)

Undergraduate Postgraduate Professional
Researcher Industry Others (specify) _____

19. IF DESIGNED AS A TEXTBOOK PLEASE INDICATE

a. Course(s):

b. Subject Area(s): Main:

Interdisciplinary:

20. PREREQUISITE AND CONCURRENT COURSES

(List the knowledge / skills the reader should have)

21. IF DESIGNED AS MONOGRAPH / REFERENCE / PROFESSIONAL BOOK

(Indicate audience who may use the book)

Subject Area(s): a. Main:

b. Interdisciplinary:

WHICH OF THE FOLLOWING GROUPS OF PEOPLE ARE LIKELY TO WANT TO BUY YOUR BOOK? PLEASE INDICATE THEIR RELATIVE IMPORTANCE BY GIVING ESTIMATES IN PERCENT (TOTAL=100%).

Libraries (Academic/Corporate/Hospital etc.) _____ %
Practitioners / Professionals _____ %
Scientists / Researchers _____ %
Lecturers/Tutors _____ %
Graduate Students _____ %
Undergraduate Students _____ %
Others (please specify) _____ %
TOTAL _____ 100%

22. SUBJECT MATTER

Please answer each of the following questions in a few sentences. This will serve as the basis for our promotional texts.

a. What is/are the subject(s) of your book?

b. What methods, results, or topics will be of particular interest to the readers, and why?

c. What **KEY FEATURES** does your book have (illustrations, tables, new

form of presentation, didactic approach, etc.)?

d. What main benefit will the reader derive from your book?

e. If your book is a New Edition, how does it differ from the previous one(s)?

ESSENTIAL INFORMATION TO PROMOTE YOUR BOOK:

23. BACK COVER TEXT

Please write a **TEN LINE** statement about the **most important SCIENTIFIC features** of your book for the back cover.

NO GENERAL DESCRIPTION PLEASE

24. COMPETITIVE LITERATURE

What other works have been published on this subject both in your country of residence and Internationally?

Title	Author / Editor	Publisher	Year of Publication	Price
a.				
b.				
c.				
d.				
e.				

25. HOW DOES YOUR WORK DIFFER FROM COMPETING TITLES ?

(Please attach separate sheet if required)

- a.
- b.
- c.
- d.
- e.

26. KEYWORDS FOR CATALOGUE INDEXING (MAXIMUM 5 WORDS)

- a.
- b.
- c.
- d.
- e.

27. PLEASE TICK / HIGHLIGHT / UNDERLINE SUBJECTS UNDER WHICH YOUR BOOK SHOULD BE LISTED IN OUR CATALOGUES / WEBSITE:

Chemistry

Computer Science

Earth Science

Engineering

*Biomedical &
Environmental
Chemical
Civil
Computers, Electronics &
Electrical
Material Science,
Metallurgy
& Mechanical*

Environmental Science

Life Science

*Agriculture
Biology
Botany
Zoology*

Management

Mathematics

*Algebra
Analysis
Calculus
Combinatorics & Graph Theory
Differential Equations
Engineering Mathematics
Geometry
Mechanics
Number Theory
Numerical Analysis
Theoretical Computer Science
Operations Research*

Medicine

*Biochemistry
Biomedicine /
Biotechnology
Cardiology
Community Medicine
Gastroenterology
Gynaecology /
Gynaecological Surgery
Immunology
Neurology/Neurosurgery
Oncology
Pharmacology
Physiology
Radiology
Toxicology*

Physics

Statistics

Any Other Subject: _____

28. BOOKSELLER SHELVING GUIDE:

Where should the bookseller place your book (e.g. **Main Subject:** Physics **Specialization:** Optics / Lasers / etc.)

a. Main Subject:

b. Specialization:

29. REVIEWS

Indicate (in order of importance) those domestic and foreign journals you feel should receive a copy of the book for review. Please provide name(s) and address(es) of the editor(s) if available.

a. Journals Published in your country of residence:

Title	Editor	Address
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b. Journals Published Internationally:

Title	Editor	Address
-------	--------	---------

30. SUGGESTIONS FOR PROMOTION OF YOUR BOOK TO:

a. Congresses (place/date)

b. Professional societies

c. Any other suggestions.

Date

Signature